

# Australians Want Government Action to Tackle Housing Crisis

AMPLIFY deliberative poll reveals the community is ready for bold action

PRESS RELEASE 9 April 2025 SYDNEY

Australians from all sides of politics want more government action to tackle the housing crisis, with AMPLIFY finding the community is ready for bold action.

AMPLIFY has tested a range of housing policies across a representative sample of Australians and found majority support for policies to tackle the housing crisis.

It doesn't matter where they sit on the political spectrum, the group has sent a clear message that the major parties' current housing policies are not enough, and more needs to be done.

One hundred Australians were randomly selected to partake in the AMPLIFICATION and it included people from a range of ages, genders, political views and cultural backgrounds.

The group came together to scrutinise 13 housing reforms around making housing more affordable, expanding housing choice and increasing housing security for renters.

**More than 90 per cent supported policies to build more homes** and increase density across public transport corridors. **This included 90 per cent of Coalition voters, 92 per cent of Labor voters and 100 per cent of Greens voters.**

A super majority also supported **strengthening renters' rights, including 72 per cent of Coalition voters, 95 per cent of Labor voters and 100 per cent of Greens voters.**

There was also strong support for **raising social housing to 10 per cent of all housing stock, with 88 per cent of participants agreeing, including 100 per cent of Labor voters, 66 per cent of Coalition voters and 93 per cent of Greens voters.**

AMPLIFY Chief Executive Georgina Harrisson said the AMPLIFICATION proved the Australian community was ready for bold action to tackle the housing crisis, no matter what party they intend to support at the upcoming federal election.

"This process has shown people are much more willing and able to engage with different perspectives and compromise than traditional polling suggests," she said.

"As the major parties put forward their housing policies ahead of the May 3 election they should be putting forward tangible policies that will address the issues being faced.

"The AMPLIFICATION has shown that Australians don't think enough is being done to tackle the housing crisis."

Support was strongest for increasing the use of prefab housing, which is housing that is constructed offsite in different components and are then assembled onsite.

The AMPLIFICATION showed **96 per cent of Australians supported increasing the use of prefab housing after scrutinising the policy.** This is especially crucial giving the rising cost of building materials. The establishment of a strong prefab manufacturing industry in Australia could protect the nation against the rising costs of the American tariffs.

People were also willing to change their minds on housing reform following scrutiny, with the biggest swings for greater protections for renters and visas for construction workers.

"AMPLIFY's findings show Australians have signalled a strong appetite to get on with these housing reforms and political parties should take note," Ms Harrisson said.