



# Aussies demand bigger, bolder housing action

## Poll reveals housing policy a key issue for the nation

**Monday June 16** - Australians want bigger and bolder action on housing, with new polling revealing it is a top policy priority for the nation.

The AMPLIFY poll, completed by YouGov, found **24 per cent of Australians** ranked housing as the number one policy area they want the Federal Government to take big and bold steps to address.

AMPLIFY CEO Georgina Harrisson said the poll results reflected the urgent need for innovative and progressive policy following decades of stagnation.

"It's unsurprising to see Aussies want bigger and bolder action on housing. There's been a lack of ambition in national housing for the past three decades, which has led to the housing crisis we're facing today," she said.

Most Aussies (**61 per cent**) believe affordability is the biggest housing challenge in their communities.

When it comes to solutions, **70 per cent of respondents** supported expanding the use of prefab housing.

A majority - **57 per cent** - also support changes to planning rules to build more homes near public transport and urban centres, allowing for higher-density development in the areas people want to live.

"A lack of housing supply is at the core of the crisis. We need more homes to meet the demands of our growing population," Ms Harrisson said.

"The Federal Government has a target to build 1.2 million new homes by 2029, but they won't meet this target without serious and meaningful changes to building and planning regulations.

"Prefab housing and a shake-up of planning rules are two ways we can get more homes built more quickly. These are kind of bold reforms we're calling on governments to pursue."

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### MEDIA CONTACT

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## About AMPLIFY

AMPLIFY is a community-driven initiative uniting Australians from diverse backgrounds to collaboratively address the nation's most pressing challenges. Founded on the principle of finding "uncommon ground," AMPLIFY believes in respectful dialogue and collective problem-solving to bridge divides and revitalise democracy.

Through nationwide events, online discussions, and expert collaborations, AMPLIFY empowers citizens to actively participate in shaping policies on critical issues like housing, trust in institutions, and generational equity. By amplifying diverse voices, the movement aims to build a more inclusive, fair, and forward-thinking Australia. For more information, [amplifyaus.org](https://amplifyaus.org).

## YouGov methodology

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Fieldwork dates	23rd May - 30th May 2025
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians eligible to vote
Sample size	1511
Australian Polling Council compliant	Yes
URL of Long Methodology statement	<a href="https://au.yougov.com/results/apc">https://au.yougov.com/results/apc</a>